

DAILY NEWS

Shoprite opens new massive store in Brooklyn's Gateway shopping center



City Economic Development Corp

Officials cut the ribbon Monday to welcome Shoprite to the Gateway Center Shopping Plaza.

It's getting easier to eat right in East New York.

Shoprite, the city's largest grocery store, has opened in the Gateway Center Shopping Plaza, the city's Economic Development Corp. announced Monday.

The 90,000-square-foot store creates 350 full- and part-time jobs, and gives residents in an underserved area access to fresh food, officials said.

“For far too long, too many neighborhoods and their residents in our great borough have been denied access to healthy and affordable food,” Brooklyn Borough President Eric Adams said.

The new grocery store offers a wide range of fresh produce, as well as a pharmacy, a floral

department and fresh seafood.

“Increasing fresh foods at affordable prices in low-income neighborhoods is a key step towards building stronger communities,” said Barbara Turk, the city’s director of Food Policy.

Shoprite is the ninth grocery store to open via Food Retail Expansion to Support Health Program, the city’s program to boost the number of supermarkets offering healthier foods.

It is the latest big box retailer at the center, which already boasts a Home Depot, Target, Old Navy, Staples, BJ’s Wholesale Club and Babies “R” Us.

Nordstrom Rack will join the fray Wednesday during a grand opening that will include a raffle give-a-way for gift cards.

The grand prize will be a \$1,000 shopping spree and early access to shop at the off-price spinoff of the popular fashion hotspot Nordstrom.

In addition, the first 1,000 customers who make a purchase at the new 33,000-square-foot department store will get a complimentary tote bag.

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